

EDESIGNER
We Create Business

Comoany
Profile

www.edesigner.com.sa



Table Of Contents

Who We Are	Page 1
------------	--------

Our Services	Page 2
--------------	--------

Graphic Design	Page 4
----------------	--------

Web Development	Page 6
-----------------	--------

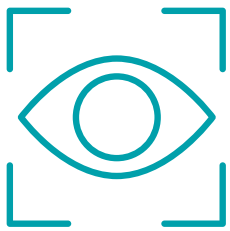
Mobile App Development	Page 9
------------------------	--------

Content Management	Page 12
--------------------	---------

Social Media Management	Page 15
-------------------------	---------

Who we are

Our creative objective



To win the mind, heart, and soul of our clients by creating thoughtful, effective, and engaging visual communications that embrace our common collective experience. We help our clients to stand out, enabling them to communicate to their respective target market. We create human-centered experiences that transform brands, grow businesses and make people's lives meaningful through fresh ideas, culture, innovation and technology to create original and unique experiences. We have united with organizations large and small with wide-ranging budgets and timelines and our single, focused demand is to do great work...always.

What We Do



Building a unified brand experience. Design, strategy, collaboration, and conversion. By utilizing best-practices and proven solutions, we craft authentic, memorable and consistent brand experiences across all platforms from digital and print marketing materials to user interfaces, web design, and mobile applications.

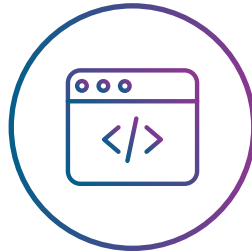


Our Services

We offer a wide range of Digital Marketing & Web Development Services. Our services include web design, web development, Social media marketing, SEO & more.



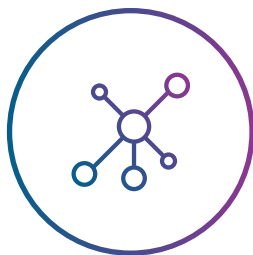
Graphic Design



Web Development



Mobile App Development



Social Media Management



Content Management



EDESIGNER
We Create Business



Our Services

**Graphic
Design**



Certainly, many times you have been disappointed with the look of the web site's "off" web site, and even you and the packaging of products in stores are pushing you not to buy a product, though it may be much better than a product with more beautiful packaging.



first impression is the most important

we are here for you to ensure that your website, logo or packaging is noticed and emphasized in weight. We are also working on the complete visual identity of a company, taking into account all your wishes, as well as the type of company, product or service.



The quality of the company's visual appearance,

is the basis for success, no matter what kind of business it is doing, so it's important to outsource branding to professionals, not to a neighbor who works in Photoshop.

Graphic Services



- ✓ Logo Design
- ✓ Business Card
- ✓ Stationary Design
- ✓ Graphics Preparation
- ✓ Standard Booklet

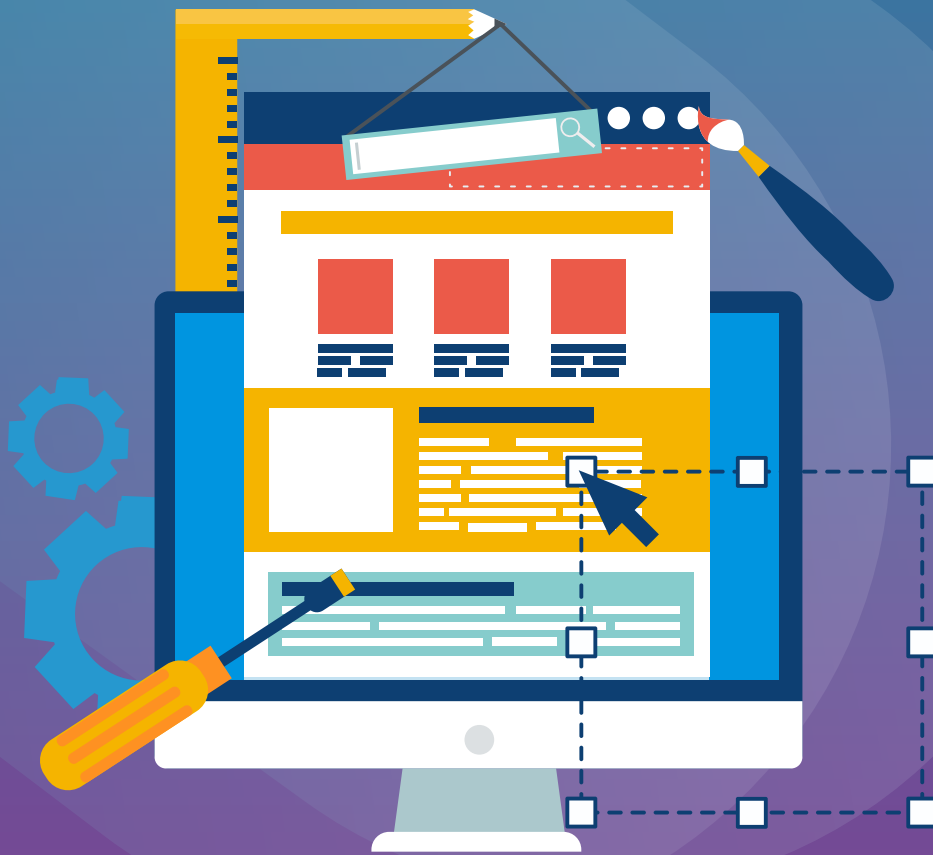


- ✓ Leaflet Design
- ✓ Posters Design
- ✓ Packaging Design
- ✓ Promotional Videos
- ✓ Graphics Services

“ We offer services, which will definitely improve your market position, work with top designers with great experience in graphic design. ”



EDESIGNER
We Create Business



Our Services

**Web
Development**

Your website isn't just a URL....



It's an essential component of your marketing and business strategy. It's an extension of your brand and virtual experience for your consumers. When you're choosing a site developer, you need someone you can trust to execute every aspect to the highest level of quality

Don't worry....



No matter your company, product, or customers, we curate a multi-platform, omnichannel experience seamlessly.



Development Services

If you're an e-commerce brand, you know the importance of a good site. And you're not alone: more and more companies are discovering the power of e-commerce. We're old pros, nailing the science of e-commerce web development every time.



what do we do?

We start off with a ton of research. Personas, funnels, performance data, UX studies you name it. We gather some key insights to help inform the process.



Then?

We develop every page from the first touchpoint with the user all the way to shipping confirmation.

“ You can put away that to-do list...
We think of everything in this
complex process.”



Site speed ?

Say goodbye to the days of drumming your fingers, waiting for pages to load. Our development team ensures a smooth, streamlined experience that truly begins at the click of a button



Customer retention ?

We know an integrated shopping experience doesn't end with a shipping confirmation. We can do email nurture campaigns that keep your customers re-engaged and coming back for more (without being annoying spam).



We bring your business to life on the screen....

Whether you're selling shoes or software, our team works with you to learn the ins and outs of your business. That way, we're able to totally capture all of your needs, wants, and even those "nice-to-have"s. And our partnership doesn't end there. When we team up with brands, we're in it for the long haul. No one-and-done treatment here. Consider us your on-call go-tos for site maintenance, whether that's bug fixes or design updates. If you want to drive conversions, retain and engage customers, and leave a lasting impact on your bottom line, there's no better place to start than right here.



EDESIGNER
We Create Business



Our Services

Mobile App Development



**We build Your
mobile apps.**



**You enjoy your
business growth.**

EDesinger is among the top mobile app development companies known for building custom mobile apps as per your needs. Be it a start-up or an established company we can help businesses of all sizes to extend their web or enterprise-based applications to a mobile platform. Our team of designers and UI experts work with you to design applications that are intuitive and engaging. Count on us for cross-platform mobile app development services.



**Mobile devices have already
conquered the internet.**

Social sharing, geo-tagging and information search has taken the mobile to a different level altogether. If you have a business that seeks to reach its customers through the internet, mobile users need to be tapped. The most effective way to do it right now is having your own mobile application.

We help you...

turn your idea into apps,

solve problems and make your app a potential goldmine.



EDesinger boasts of standing in the top league when it comes to app development for iOS, Android and Windows. We have evolved into a one-stop destination for mobile application creation to the final step of app marketing.



With many years of experience, we position ourselves as the pioneers in the industry and one of the most reliable app development company today

To be a worthy offshore development company,



We hire the most intelligent, proficient and tech-savvy mobile apps developers. Our developers have in-depth knowledge of major platforms/frameworks used for mobile development. With a team of over (mention the number of the team) dedicated developers, designers, and creative engineers, we are equipped to meet your project requirements on creative benchmarks as well as on human capital. Share your app idea with us let us create a valuable customer touch point for your business.



EDESIGNER
We Create Business

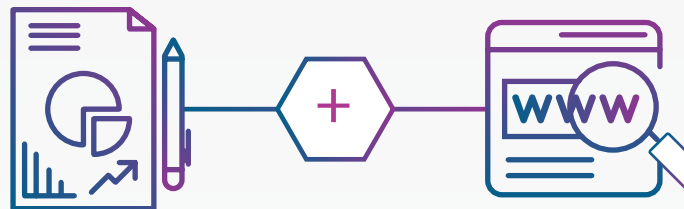


Our Services

Content Management



No digital marketing campaign is complete without a strong strategy, developed at the onset.



Planning and research are the seeds from which a good strategy is born.

It takes all the components of digital marketing — social media, SEO, content, email campaigns, branding, design — and spins it into one cohesive plan. It takes the guesswork out of the equation. Say goodbye to “hmm, let’s give this a shot” and hello to data-driven, success-focused strategy that’s guaranteed to provide value and results

“ Your brand is distinctive, so you need a strategy that’s distinctive too. Stand out from the competition with an integrated digital strategy that truly reflects your brand. ”



A multifaceted digital strategy requires

diversity in perspective. That's why we reject silos, and support interdisciplinary teams. Design, marketing, and tech experts come together to create something that's truly collaborative.



what do we do

We develop a digital strategy that gives you long-lasting results. Analytics is at the heart of our approach. We focus on driving measurable results that ladder up to your larger brand goals. We're dedicated to helping your brand move forward, and we go above and beyond to make sure that you see the results you want. Digital strategy is the #1 driver of your business objectives. It's worth investing in the right one.



EDESIGNER
We Create Business

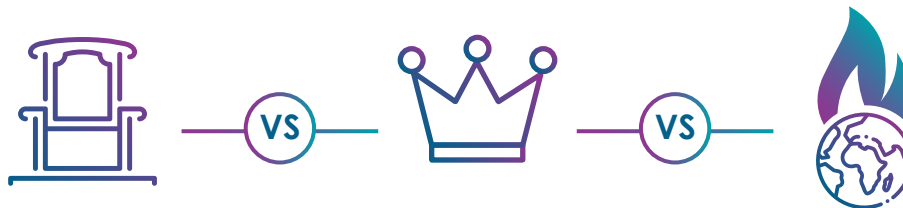


Our Services

Social Media Management



WHAT IS SOCIAL MEDIA MANAGEMENT ?



If SEO is the 'throne' and content is the 'King',
SMO and SMM are the 'wildfire'!

Yes, wildfire because nothing would spread your message as fast as social media! Engage and impress your customers on the internet and they'll start spreading the word about you through their social networks. Wouldn't you want to leverage this? While Social Media Optimization draws in more traffic to your social handles, Social Media Marketing with paid ads broadens your company's or brand's reach, boosts traffic and increases conversions.

WHAT WE DO ?



As your social media handlers,
we start by an initial consultation, gather insights about your target demographics, form a line of messaging and creative speak post which we'll step into optimizing your brand's social profiles, custom create graphics, schedule and execute your campaign.

Our Process



How does it benefit you ?

Leveraging SMO and SMM increases your brand visibility and reputation ultimately boosting direct sales or lead conversions while also helping you initiate direct communication with your targeted audience

Some interesting facts



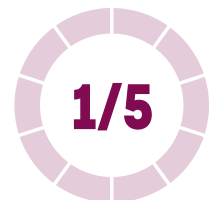
of executive-level professionals go through social media before initiating a purchase.



of brands find Facebook a good marketing fit for their brand's promotion.



f brands find Facebook a good marketing fit for their brand's promotion.




customers gets influenced by social media recommendations.

Thank You

EDESIGNER
We Create Business

Contacyt info:

 Prince Saud bin Mohammed
bin Migran, Al Rabie
Riyadh 13316 6783
Kingdom of Saudi Arabic

 05 36 11 99 22

 info@edesigner.com.sa

 www.edesigner.com.sa

EDESIGNER

